

# Sharing Cities Sweden Launch Event

23 April 2018



“We need to work so much on social cohesion and think from a user perspective.”  
- *Albert Edman, Umeå Test-bed*



“Cities can play a major role in shaping the sharing economy.”  
- *Oksana Mont, Lund University*



“Working with the sharing economy is more about programs and stimulation than regulation.”  
- *Harmen van Sprang, Sharing Cities Alliance*



**Sharing  
Cities  
Sweden**

A NATIONAL PROGRAM  
FOR THE **SHARING**  
ECONOMY IN CITIES



# Sharing Cities Sweden

Sharing Cities Sweden is a national program running from 2017 to 2020. It aims to put Sweden on the map as a country that actively and critically works with the sharing economy in cities. The objectives of the program are to develop world-leading test-beds for the sharing economy in Stockholm, Gothenburg, Malmö and Umeå as well as develop a national node to significantly improve national and international cooperation and promote an exchange of experience on sharing cities.

[www.sharingcities.se](http://www.sharingcities.se)



“Sharing cities have a huge potential ... a tool where you can integrate all the three dimensions of sustainability: ecological, economic and social.”  
- *Oscar Pelin, Malmö Test-bed*



“Another aspect of developing sharing cities is to stimulate co-creation in cities.”  
- *Tove Lund, Göteborg Test-bed*



“Sharing cities are about shifting consumption patterns and also reducing overall consumption.”  
- *Kes McCormick, Sharing Cities Sweden*

“Sharing Cities Sweden is an exciting and ambitious national program for the sharing economy in cities.”  
- *Lena Neij, Lund University*

Sharing Cities Sweden is carried out within Viable Cities, a Swedish strategic innovation program for smart and sustainable cities, which is jointly funded by VINNOVA, the Swedish Energy Agency and FORMAS.