

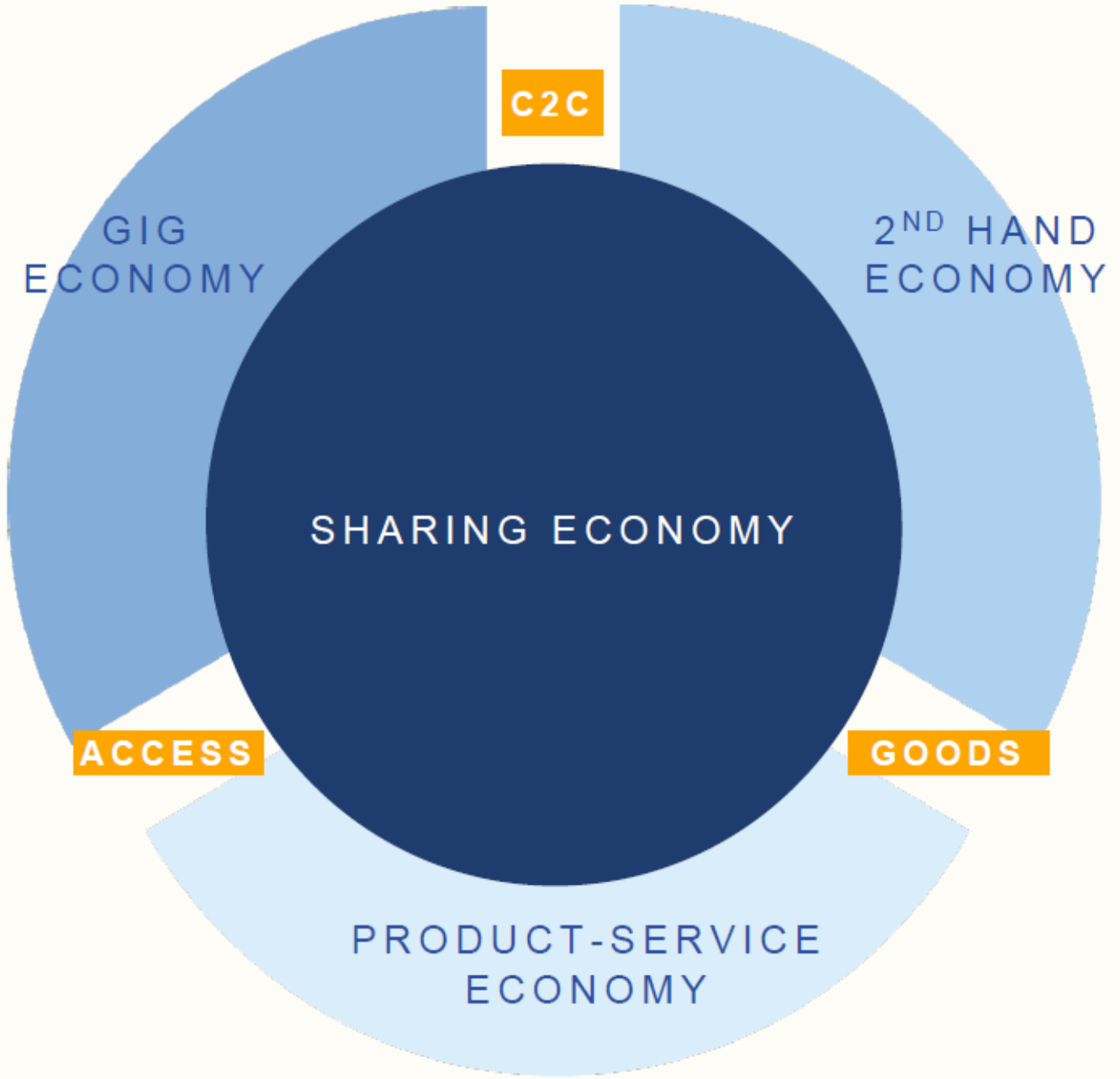
Sharing Cities

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Sharing Cities Summit 2019



Universiteit Utrecht



Sharing Cities

Why the city focus?

Supply

Demand

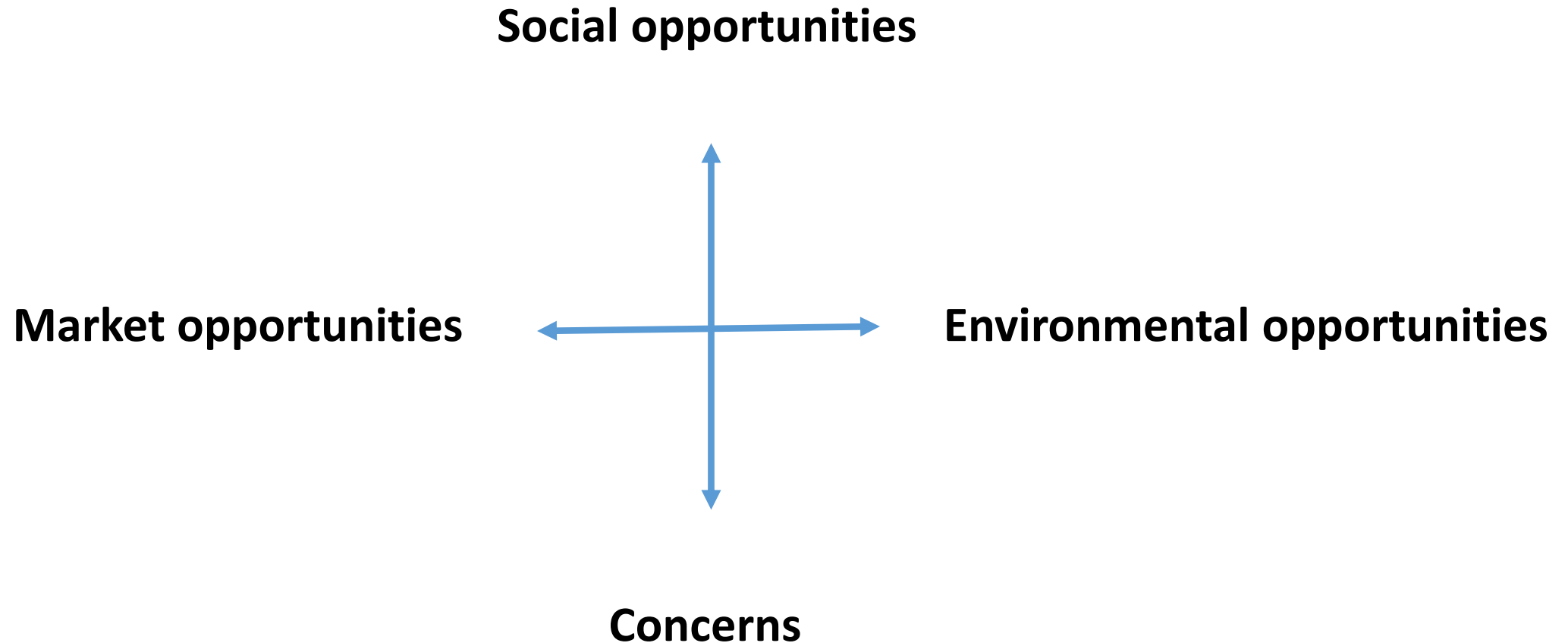
Critical mass

Sharing City Policy





Sharing City Policy



Concerns

Public interests at stake

privacy, anti-trust, anti-discrimination (EU)
level playing-field, tax, consumers, workers
multiple policy options

	Enforce	Regulate	Deregulate	Tolerate
Level playing field				
	Prosecute p2p activity	Cap on p2p activity	Legalize p2p activity	Tolerate p2p activity
Tax compliance				
	Collect tax	Simplify tax	Cancel tax	Accept tax losses
Consumer protection				
	Enforce consumer regulations	Define specific regulations	Cancel regulations	Accept ill-protected consumers
Labour protection				
	Enforce status of gig worker as employee	Introduce a “third category” in between freelancer and employee	Broaden the definition of freelancer	Accept ill-protected labour

Thank you

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