

# SHARING CITIES ALLIANCE







N.A.P.

## Willen Amsterdammers wel met elkaar delen?

Het percentage inwoners dat bereid is spullen of diensten te ruilen of (uit) te lenen



SHARING CITIES ALLIANCE

84% WILLINGNESS TO SHARE

'The sharing economy is a huge opportunity. It just fits well with Amsterdam. That's why we want to be known as a Sharing City.'



SHARING CITIES ALLIANCE

AMSTERDAM SHARING CITY LAUNCH 2015



### Amsterdam Sharing City

The sharing economy has well and truly reached Amsterdam, disrupting sectors as varied as healthcare, transportation and insurance. And thanks to the ...

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### Co-working communities in Amsterdam

In Amsterdam, co-working communities are sprouting all over the map, offering desks in inspiring environments for startups and creatives.

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### Mobility in the shared economy

As the sharing economy continues to expand globally, perhaps nowhere is it moving as fast and furious as in the mobility sector. With the expansion of...

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### Sharing green energy



### WeHelpen: collaborative care in Amsterdam



### Peerby



'Amsterdam Sharing City is combination of pragmatic regulation, public-private partnerships, and municipal experimentation.'

**INVERSE**

'The key is getting the right balance between innovation and regulation.'

**Forbes**

'We want to truly make living in the city a shared experience. We want people to feel like they have a connection not just with the city, but to each other as well.'

**HUFFPOST**

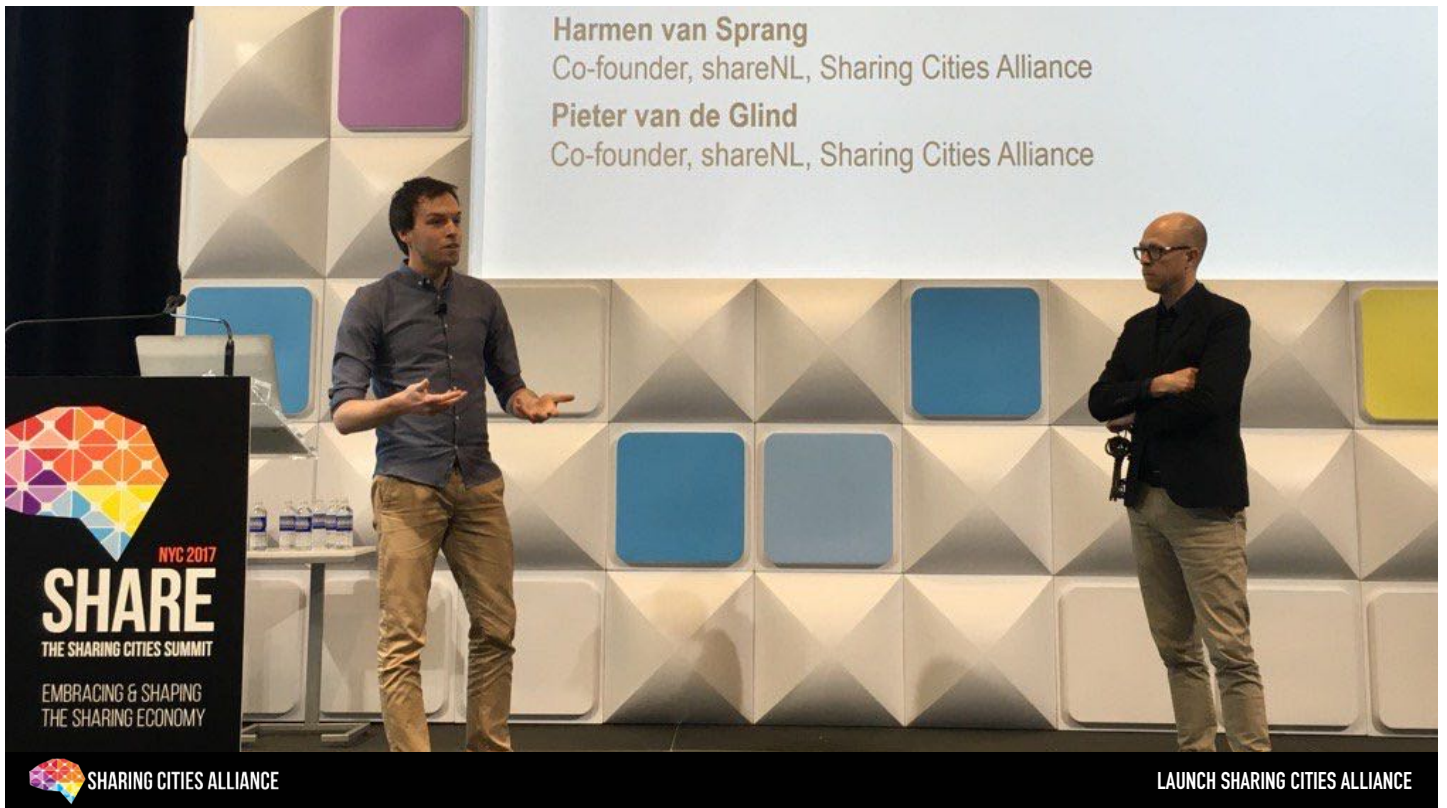












**Harmen van Sprang**  
Co-founder, shareNL, Sharing Cities Alliance

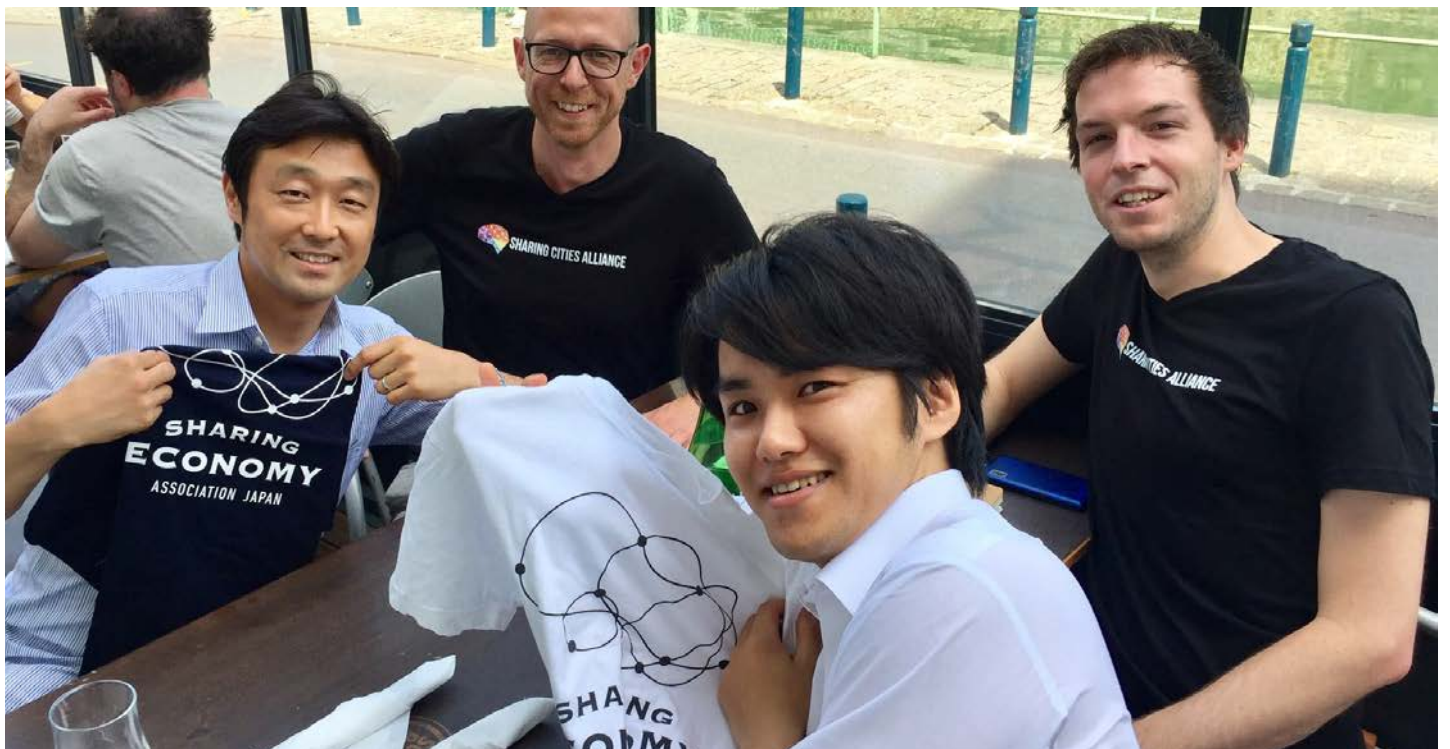
**Pieter van de Glind**  
Co-founder, shareNL, Sharing Cities Alliance

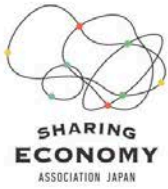


'I do want to strenuously argue for cities to join the Sharing Cities Alliance.'

## Through the Sharing Cities Alliance, cities are building a global answer to a global phenomenon

Harmen van Sprang and Pieter van de Glind co-founded the global [Sharing Cities Alliance](#) this May to continuously address the sharing economy and improve the lives of citizens. Last month, 22 cities from 13 countries and 4 continents convened in New York City for the second annual summit.





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### To a better city by sharing.

Sharing Economy is fast spreading worldwide.

It starts from space sharing, such as home or office sharing, then extends to goods, skill, and time sharing. By sharing all the values within the community, the new life and working style is changing people's old thinking mode. Therefore, a new way of living brings into the city revolution, the idea of "Sharing City" will activate the economic effects and start to soak in every corner of the world.



A NATIONAL PROGRAM FOR THE SHARING ECONOMY IN CITIES

# What roles do circular and sharing economies play in sustainable cities?

## TRENDS

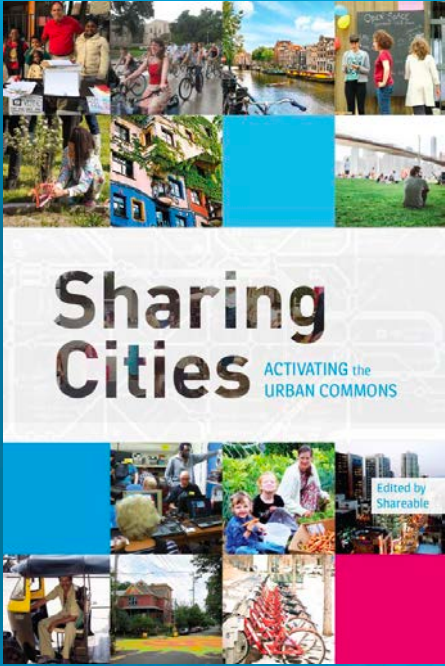
- Urbanisation
- Innovation
- Decarbonisation



## ACTIONS

- Get off fossil fuels
- Get out of cars
- Get towards smart production
- Get away from excessive consumption





# Sharing Cities: ACTIVATING the URBAN COMMONS



 **PLATFORM MODELS DIFFERENTIATION**


 **LABOUR**

 **INCLUSION**

 **PUBLIC PROTECTION**

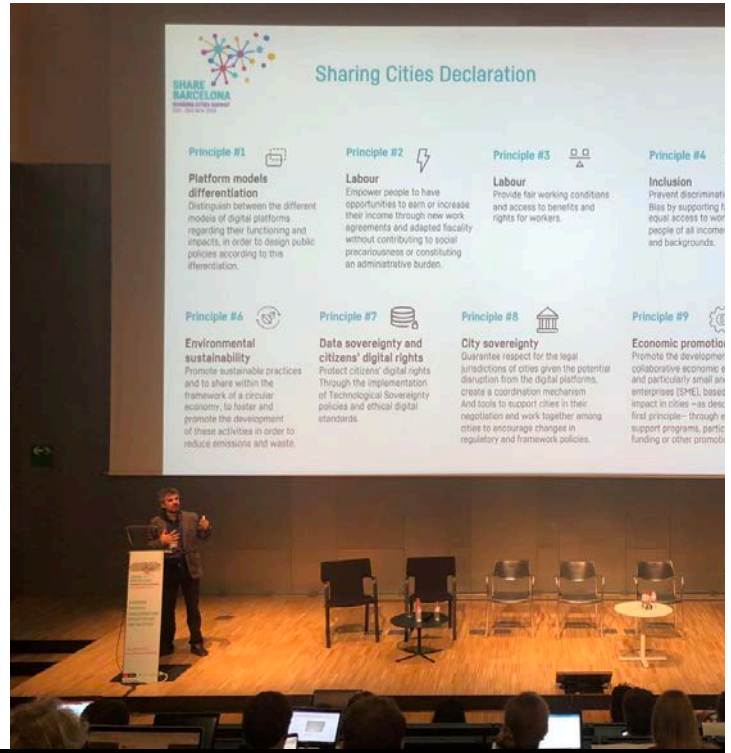
 **ENVIRONMENTAL SUSTAINABILITY**

 **DATA SOVEREIGNTY & CITIZENS' DIGITAL RIGHTS**

 **CITY SOVEREIGNTY**

 **ECONOMIC PROMOTION**

 **GENERAL INTEREST**



**Sharing Cities Declaration**

**Principle #1**  **Platform models differentiation**  
Distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to this differentiation.

**Principle #2**  **Labour**  
Empower people to have opportunities to aim or increase their income through new work agreements and adapted faculty without contributing to social precariousness or constituting an administrative burden.

**Principle #3**  **Labour**  
Provide fair working conditions and access to benefits and rights for workers.

**Principle #4**  **Inclusion**  
Prevent discrimination. Rely on supporting to equal access to work people of all income and backgrounds.

**Principle #6**  **Environmental sustainability**  
Promote sustainable practices and to share within the framework of a circular economy, to foster and promote the development of these activities in order to reduce emissions and waste.

**Principle #7**  **Data sovereignty and citizens' digital rights**  
Protect citizens' digital rights through the implementation of Technological Sovereignty policies and ethical digital standards.

**Principle #8**  **City sovereignty**  
Guarantee respect for the legal jurisdictions of cities given the potential diversion from the digital platforms, create a coordination mechanism and tools to support cities in their regulation and work together among cities to encourage changes in regulatory and framework policies.

**Principle #9**  **Economic promotion**  
Promote the developer collaborative economic and particularly small enterprises (SME), based impact in cities --as desc first principle-- through e support programs, grants funding or other promote




AMSTERDAM  
SINGAPORE  
NEW YORK CITY  
SEUL  
GOTHENBURG  
TORONTO  
TEL AVIV  
MALMO  
NORWICH  
DALLAS  
WASHINGTON DC  
COPENHAGEN  
GHENT  
THE HAGUE  
CAPE TOWN


ALMOST  
**100,000,000 CITIZENS**

 SHARING CITIES ALLIANCE 100,000,000 CITIZENS

**New**

*Let's welcome*  
**CAPE TOWN**

  
CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD

 SHARING CITIES ALLIANCE WELCOME CAPE TOWN





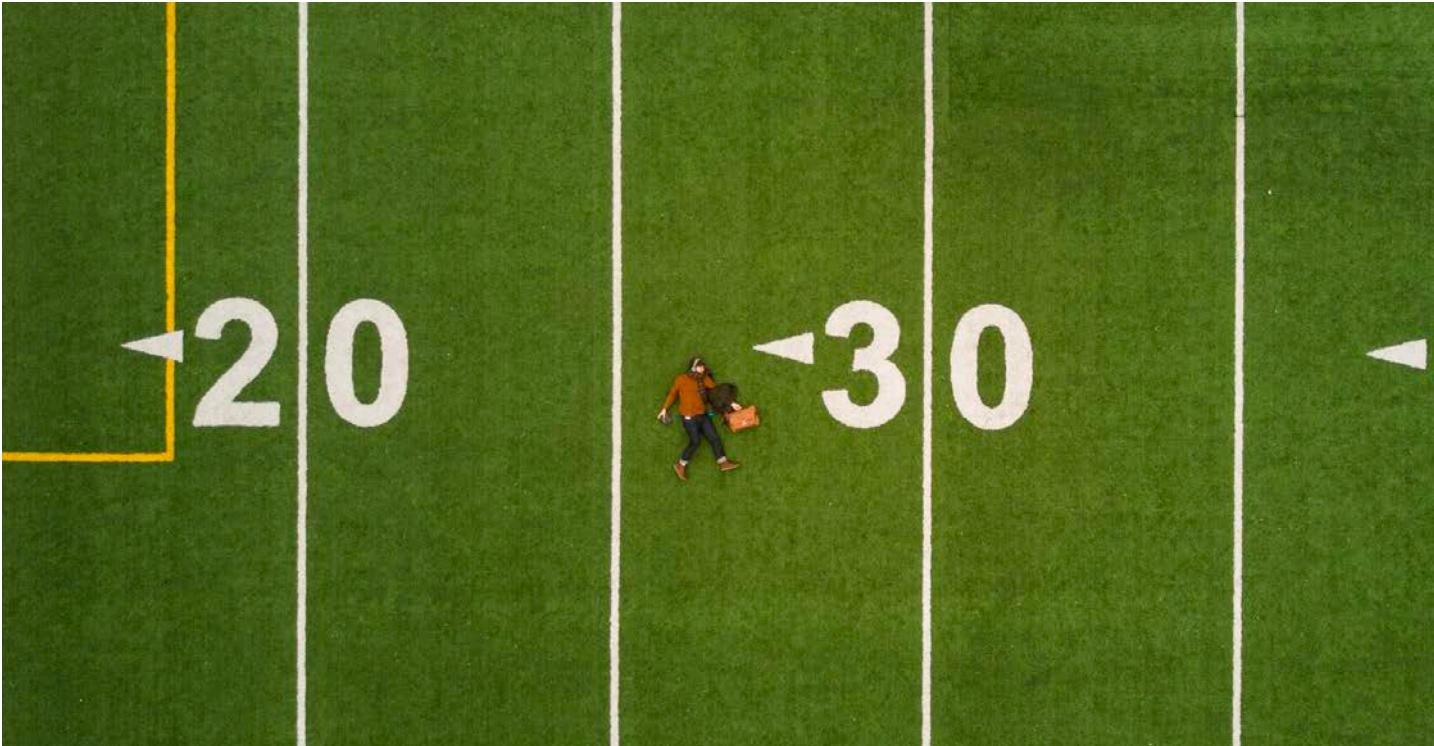
# LAND OF OPPORTUNITIES?



# OCEAN OF CHALLENGES?









INSPIRATION



INTELLIGENCE



INTERACTION



IMAGINATION



INSIGHTS



INITIATIVES



LET'S FIX **THE FUTURE**



TOGETHER



# Let's connect!

Share your thoughts with us today:

[pieter@sharingcitiesalliance.com](mailto:pieter@sharingcitiesalliance.com)

[mattia@sharingcitiesalliance.com](mailto:mattia@sharingcitiesalliance.com)

[michael@sharingcitiesalliance.com](mailto:michael@sharingcitiesalliance.com)

[harmen@sharingcitiesalliance.com](mailto:harmen@sharingcitiesalliance.com)



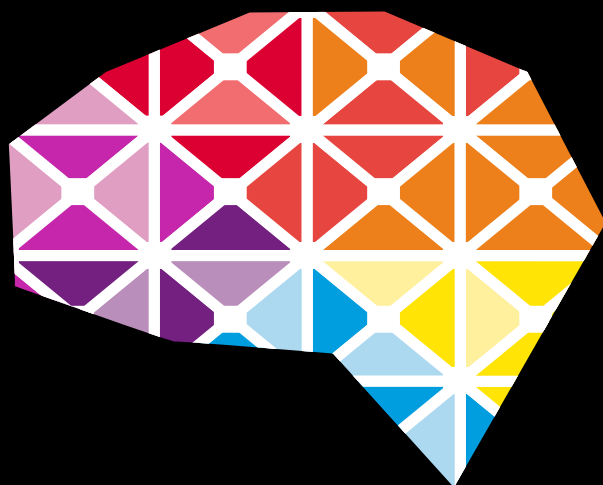


*Tack så mycket*

**SHARING CITIES SWEDEN**

 SHARING CITIES ALLIANCE

THANK YOU!



**SHARING  
CITIES  
ALLIANCE**