



City of
Gothenburg

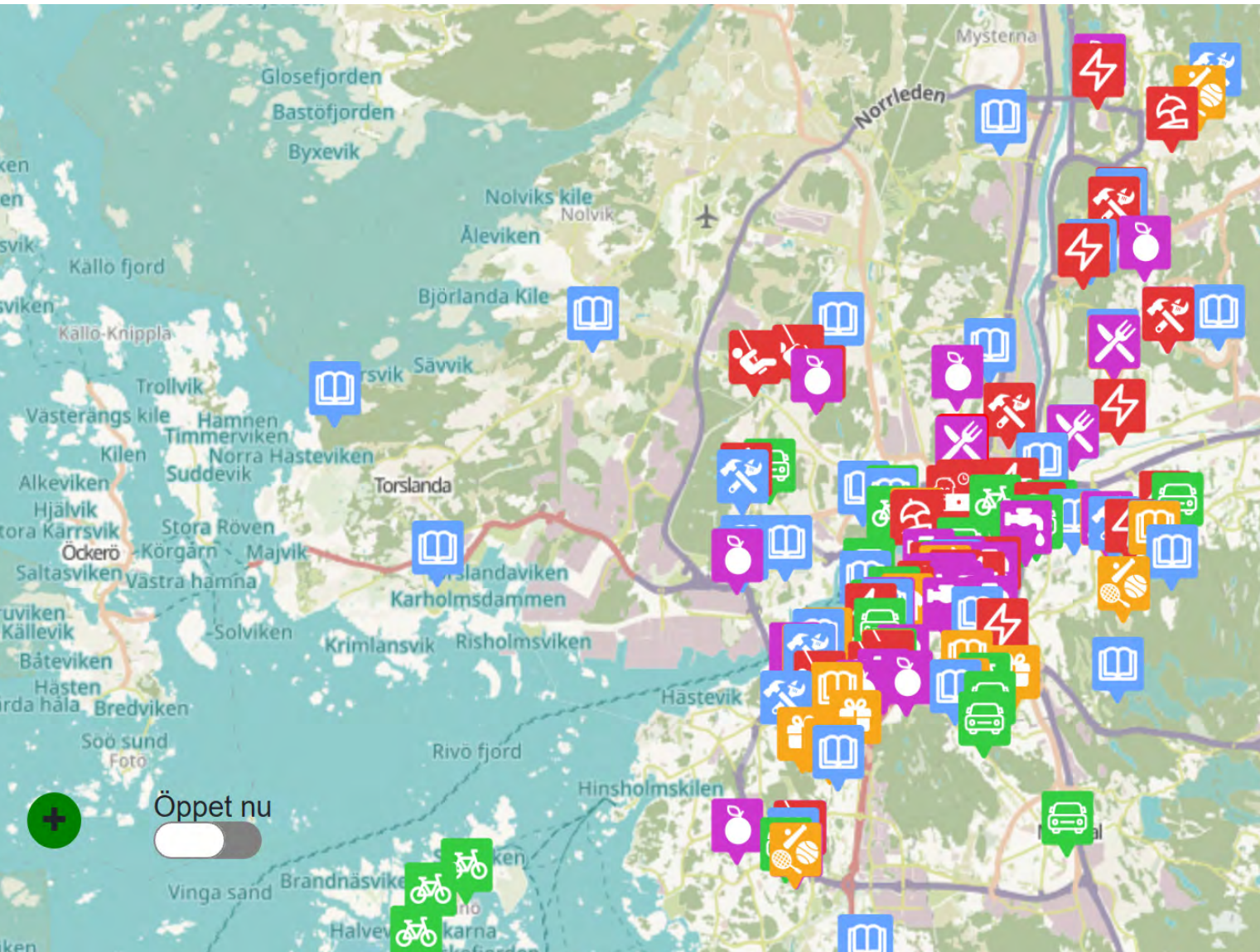


Sharing
Cities
Sweden


Sharing City Gothenburg

Tove Lund, Planning Manager

What makes Sharing City Gothenburg unique?



City budget of 2015-2019



The road to a sustainable city:
"Circular economy and sharing economy
should be enabled.
Many companies and organisations are
already front runners in this area."

Business programme: The business sector is part of the solution of the societal challenges. The development towards a circular economy, sharing economy and social economy give opportunities to new business models and how to organize welfare, which give new solutions to our societal challenges."

What is a Sharing City?

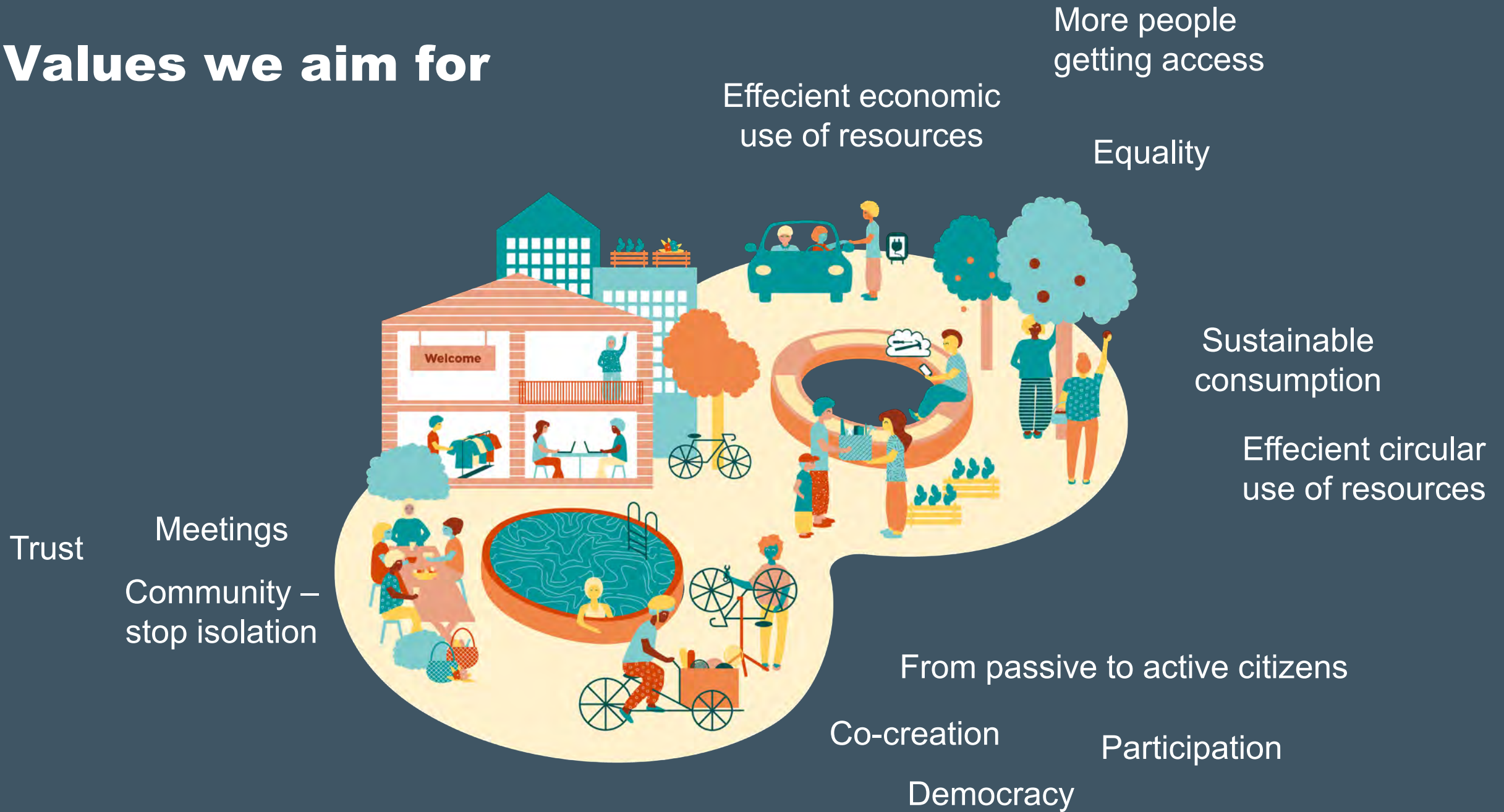


*Illustration:
City of Gothenburg*

Sharing City is both about infrastructure and the culture in the city. To explore the possibilities but also to have a critical perspective.

Unlocking idle capacities.

Values we aim for



City Roles and Government mechanisms

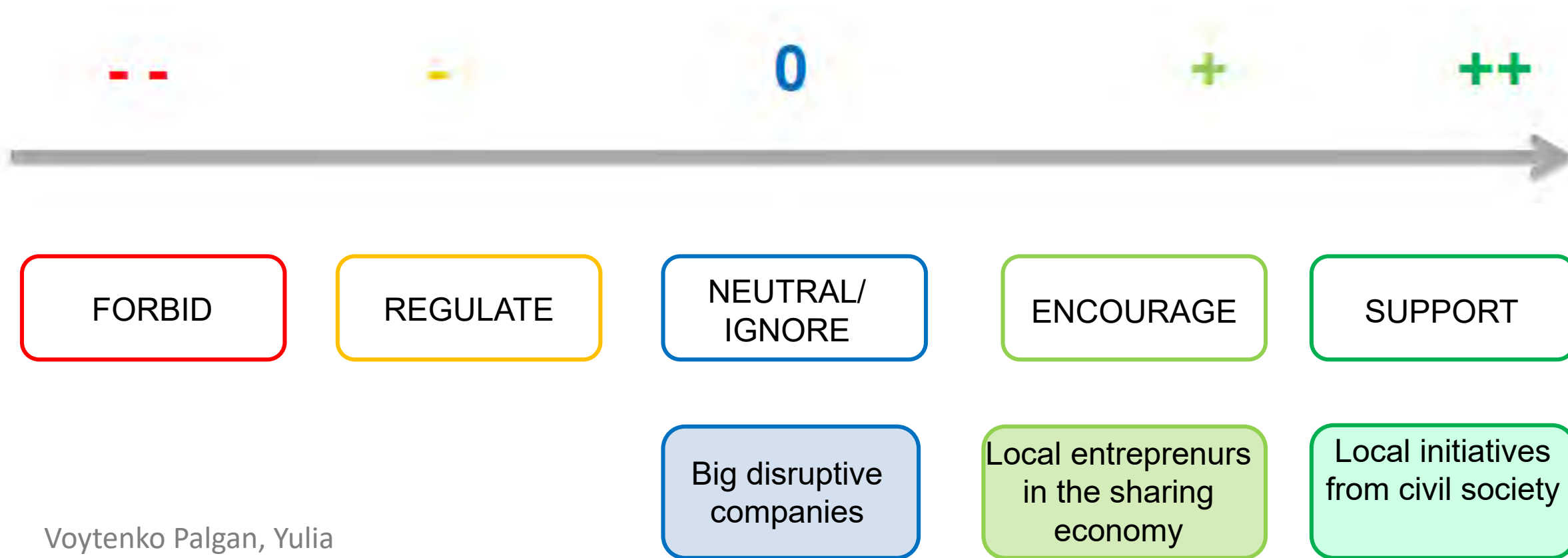
Figure with city roles and governance mechanisms is under development, and it will be publically shared once finalised and published

Voytenko Palgan, Y.,
Sulkakoski, S. and Mont, O.
2019. Governing the Sharing
Economy: the Role of
Municipalities. Presented at
the *6th International
Workshop on the Sharing
Economy*, 28-29 June,
Utrecht.

Sharing City the role of the local government



Spectra of action by the City of Gothenburg



Voytenko Palgan, Yulia

Governing Sharing City Gothenburg

Enabling



The 'city as a match-maker'

- The 'city as a match-maker'
- The 'city as a communicator'

Governing Sharing City Gothenburg

Providing



- The 'city as an owner'
- The 'city as a host'
- The 'city as an investor'
- The 'city as a data provider'



Governing Sharing city Gothenburg

Collaborating

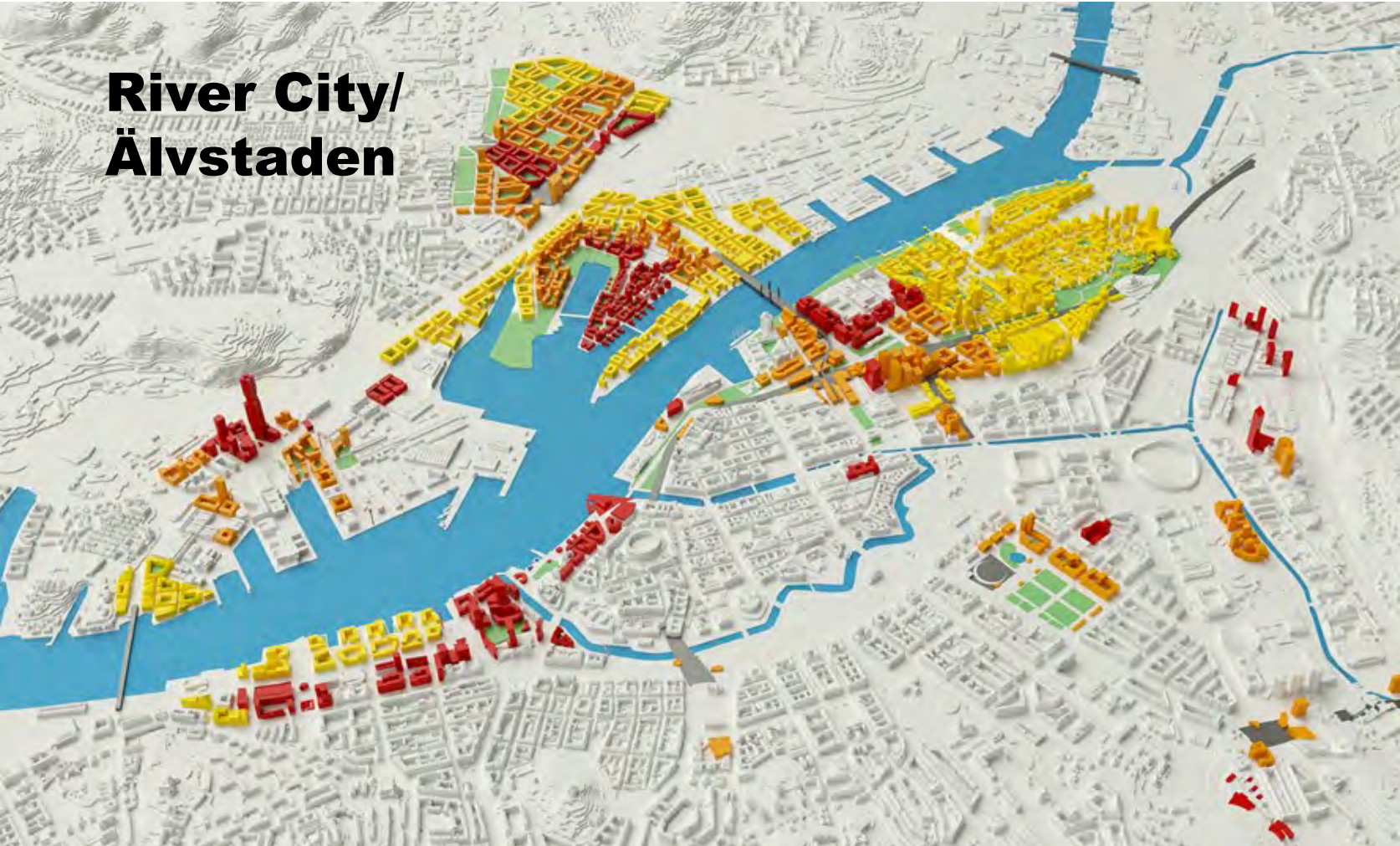


- The 'city as a partner'
- The 'city as a negotiator'

Sharing and circular economy in city planning



River City/ Älvstaden



One of the largest urban development projects in Scandinavia, RiverCity Gothenburg will see Gothenburg city centre double in size.

The objective is to build a total of 25,000 new apartments and 45,000 new workplaces.





Göteborgs
Stad



ÄLVSTRANDEN
UTVECKLING

ETT BOLAG I GÖTEBORGS STAD



Elof Hansson
FASTIGHETER



Riksbyggen
Rum för hela livet



Masthuggskajen



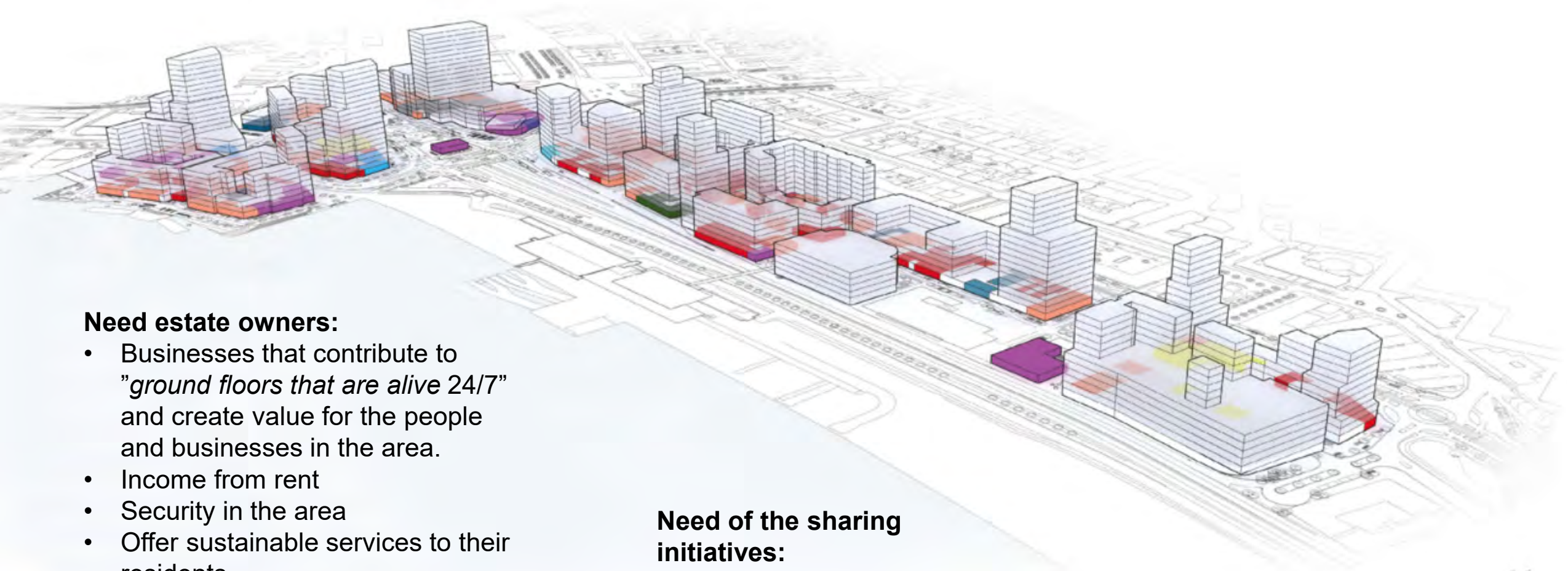
- 1 300 apartments
- 5 000 – 6 000 workplaces
- Building start 2019
- Consortium of estate developers

NEED:

- Concept for sharing space, green areas and premises for different functions.
- Enable a sustainable life style in the area

Matching Needs

30 000 m² ground floors to be filled with content



Need estate owners:

- Businesses that contribute to *"ground floors that are alive 24/7"* and create value for the people and businesses in the area.
- Income from rent
- Security in the area
- Offer sustainable services to their residents

Need of the sharing initiatives:

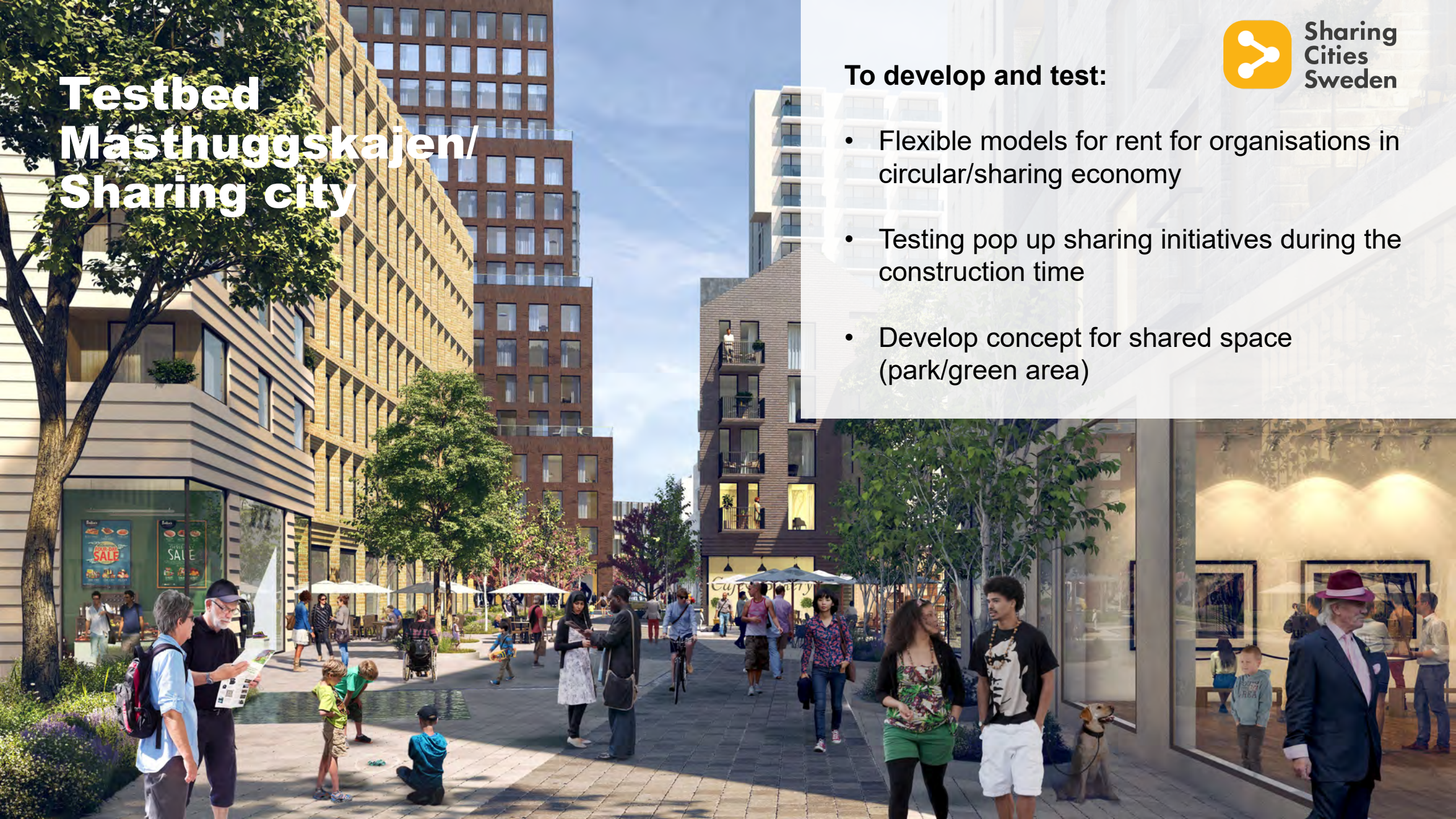
- Premises (low rent)

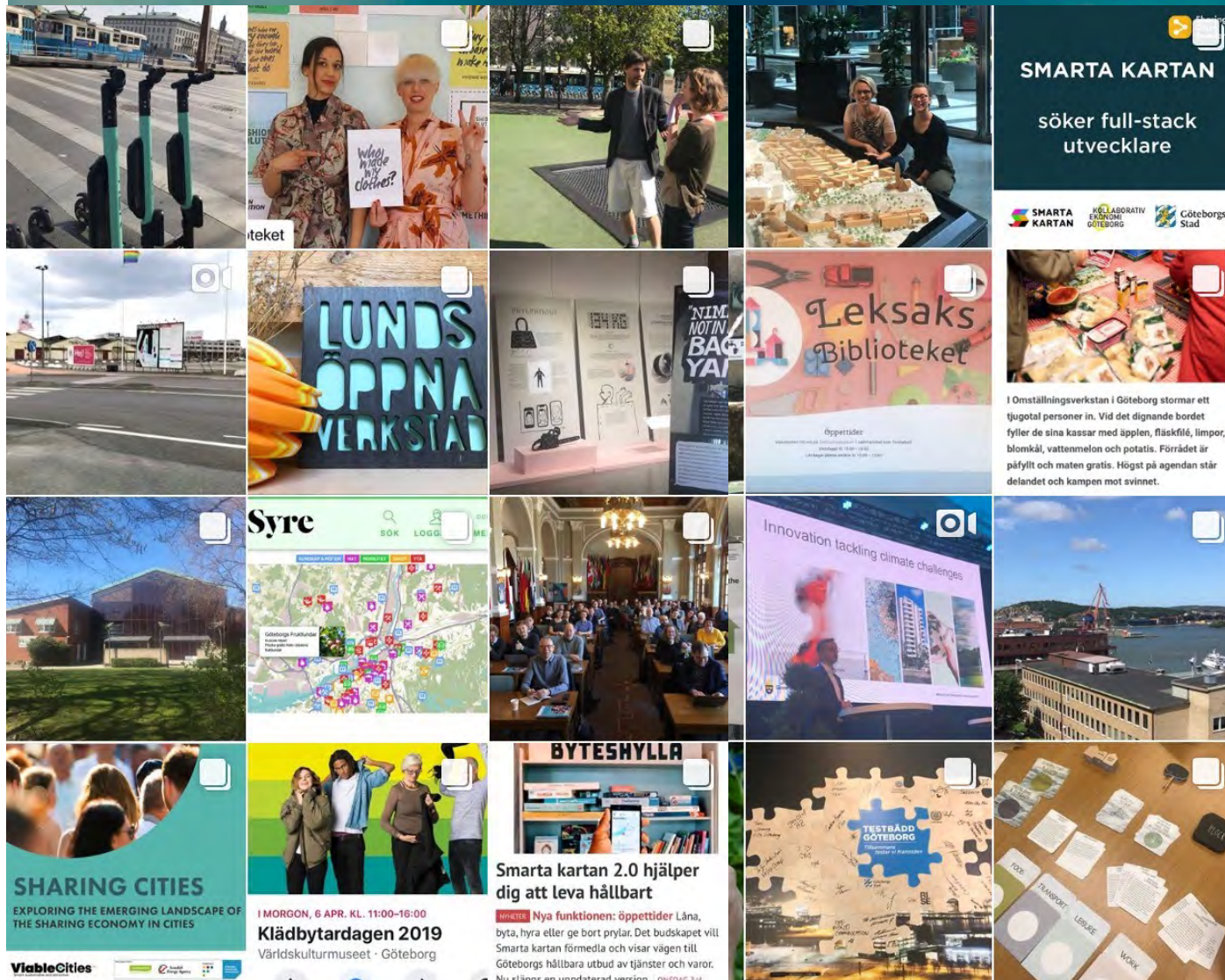
Testbed Måsthuggskajen/ Sharing city



To develop and test:

- Flexible models for rent for organisations in circular/sharing economy
- Testing pop up sharing initiatives during the construction time
- Develop concept for shared space (park/green area)





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