

# SHARING CITIES ALLIANCE

SUSTAINABLE  
DEVELOPMENT  
GOALS

@SHARINGCITY @SHARING\_SWEDEN

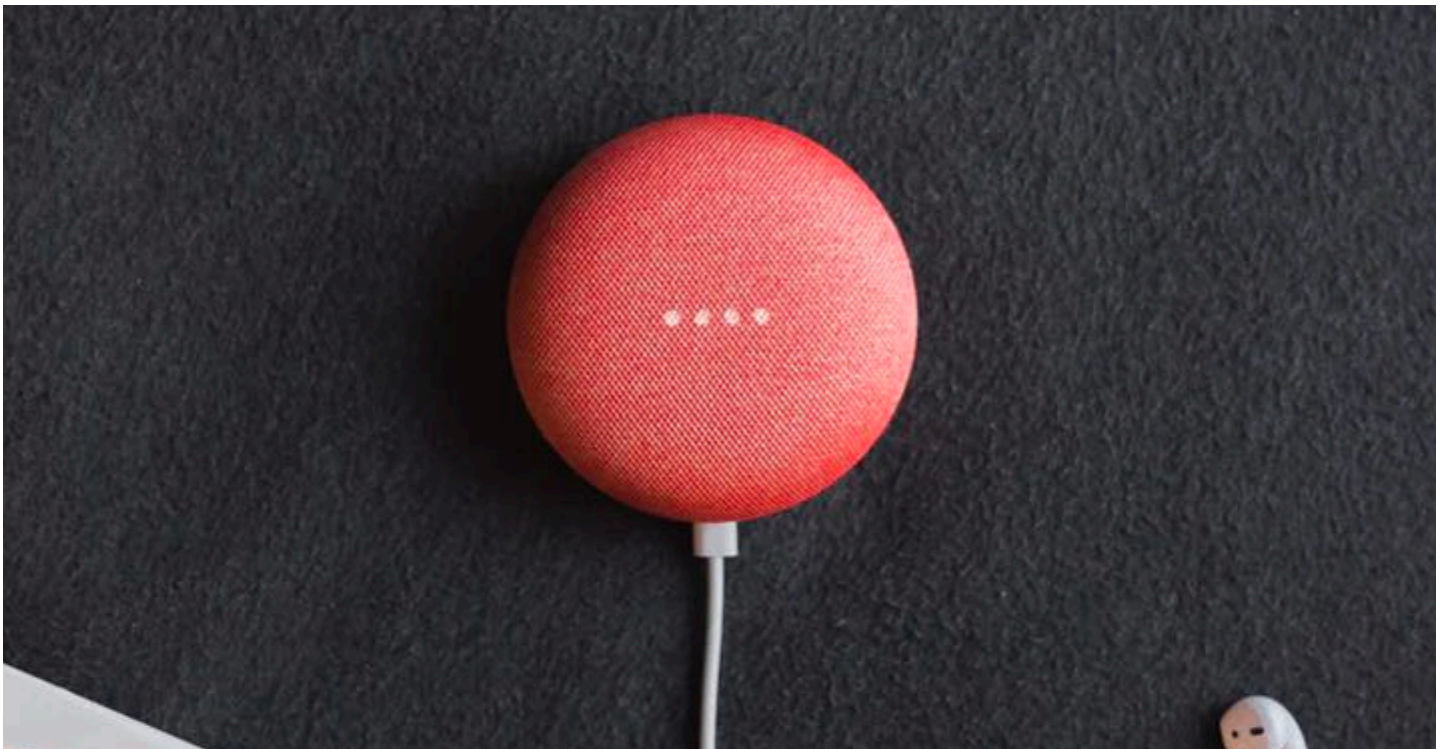
*Welcome to the*

# THE FUTURE OF SHARING

 SHARING CITIES ALLIANCE

#SHARINGCITIESSUMMIT #BESHAREFUL







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*Perspectives on*

# THE SHARING CITY OF 2030

Numerous platforms exist so that products and services are used and used again. Car ownership has diminished. The city has become more spacious. Social cohesion has grown because when sharing, people talk to each other and get to know each other.



Nina Tellegen

Director

Amsterdam Economic Board

amsterdam economic board

The sharing economy will fundamentally redefine how we all think about the things we own and the services we rely on. We can expect to live in the homes of others, commute using transportation that belongs to somebody else and to work in spaces that are shared (...) We will, in short, have used digital technologies to establish a new commons that is fit for the 21st century.



Jesse Norton  
Initiator  
Norwich Sharing City



By 2030, sharing has become the standard for everyone. I think eventually the sharing economy will ensure a much better developed ecosystem.



Floris van Hoogenhuyze  
Co-founder  
Barqo boat sharing





Amsterdam Sharing City in the 2030 is more affordable, more livable and more sustainable. Sharing is key. We just need our personal recognition and the access and payments are automatically done by the blockchain.



Rik Zwikker  
Regional manager  
BPD Real Estate



#AFFORDABLE #LIVABLE #SUSTAINABLE #BLOCKCHAIN

A city without car ownership and a minimum of parking space, where quality of life is high.



Koen Frenken  
Professor  
Innovation Studies (Utrecht University)



#ENDOFOWNERSHIP #QUALITYOFLIFE

What kind of city do the people of Amsterdam want? I believe a community should be able to decide its own fate. If anything, the Amsterdam of the future should enable that to the maximum extent possible.



Neal Gorenflo  
Executive Director  
Shareable



I imagine in 2030 everyone can order any kind of service online and the services may be implemented by Artificial Intelligence (AI) and transacted by blockchain coins.



Iris Wang  
Overseas coordinator  
Sharing Economy Association Japan



More and more people will feel increasingly comfortable to share resources and the utilization of the sharing economy will be a natural part of everyday life. Sharing economy will eventually become vital in urban life.



Yair Friedman  
Co-founder  
**Weconomize**



#EVERYDAYLIFE #VITAL

The future of the sharing city is challenging to predict because of the pace of social and technological innovation and the convergence of innovations. But in 2030, the sharing economy will be embedded in cities and economies around the world, and it will be transforming the life of people in cities.



Kes McCormick  
Associate professor + Coordinator  
**Sharing Cities Sweden**



#AROUND THE WORLD #TRANSFORMATION

We could see an Amsterdam with effectively zero traffic or congestion, the highest sustainability and budget metrics of any city in the world, an abundance of flexible spaces for residents to live, work and enjoy life, and local economic development that enables everyone who lives there to meet their needs in ways that boost their own well-being as well as build community. In other words, a truly thriving society.



April Rinne

Advisor + speaker + author

April Rinne



#ZEROCONGESTION #SUSTAINABILITY #SPACE #ECONOMICDEVELOPMENT #WELLBEING #COMMUNITY

Do we return to the sharing economy's original roots - resource efficiency, sustainability and community - or further muddy its meaning? These answers are up to us.



April Rinne

World Economic Forum 'Young Global Leader'

'Four big trends for the sharing economy in 2019'



#RESOURCE EFFICIENCY #SUSTAINABILITY #COMMUNITY



# WALK YOUR TALK













## THE SHARING CITY DUO

**Harmen van Sprang (43) and Pieter van de Glind (29) are the founders of Amsterdam-based ShareNL and the pioneers behind the Sharing Cities Alliance. The Sharing Cities Alliance is a network that connects cities worldwide and fosters city-to-city collaboration, empowering urban governments to address the Sharing Economy.**

**Harmen:** This mural painting translates as 'I play in the city with all that is there'. It's a great metaphor, about making better use of what already exists. The major urban challenges we face such as people living alone, or having less access to products and services, could be addressed by the Sharing Economy.

**Pieter:** A sharing city is a city that is transformed by working together with different stakeholders to open up abundance, where every citizen has access to the things they need to live a happy, connected and sustainable life. In the next two decades, three-quarters of the 9 billion people in the world will live in a city, by making efficient use of resources, enabling community sharing, we can become sustainable.

**Harmen:** When Seoul, Korea, announced that they were becoming a sharing city, we thought, Amsterdam could benefit too. We carried out some research and discovered that 84% of people here were willing to share. We saw the potential.

**Pieter:** We brought together the City Hall, the public library, insurance companies and banks, plus neighbourhood, community groups and Sharing Economy platforms. Basically, everyone that makes a city a city.

**Harmen:** It's about bringing these different groups around the table to explore, learn, make mistakes and grow from them. The city government of Amsterdam has embraced the Sharing Economy and addressed the opportunities and challenges. They were one of the first cities worldwide to agree regulation surrounding Airbnb. In 2017, we launched the Sharing Cities Alliance. Cities who sign up can access knowledge, regulations, ideas, and case studies. **”**



**“Future cities are cities that embrace the Sharing Economy because it empowers, it's about collaboration, having citizens who are connected by technology, and by personal, social relationships.”**

Harmen van Sprang



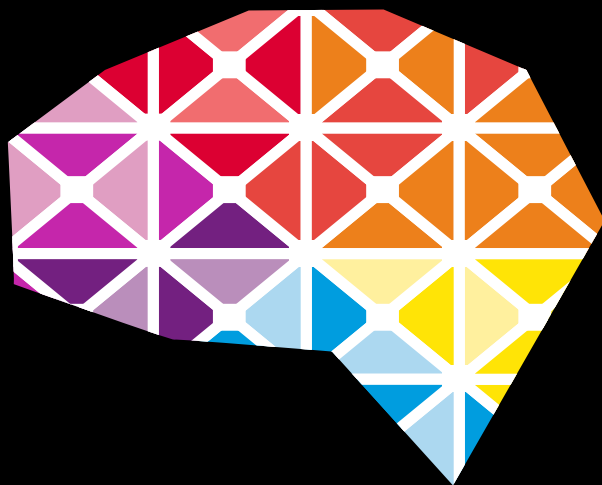
DARE



DARE TO

DARE TO SHARE

:)



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CITIES  
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