The future of sharing (in cities)

What roles should cities take to promote a sustainable sharing economy in the future?

Oscar Pelin, City of Malmö



Different roles that cities take in relation to the Sharing economy

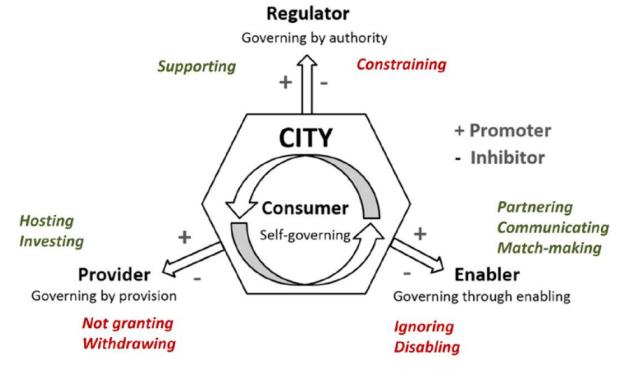
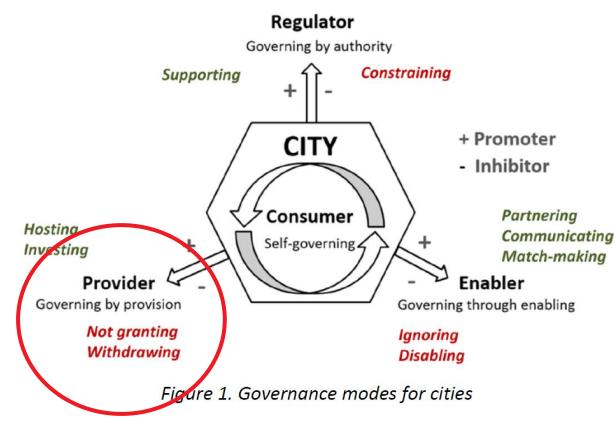


Figure 1. Governance modes for cities

Image from: Voytenko Palgan, Y., Mont, O., Zvolska, L. 2018. Sharing and the City: Roles, Relations and Governance Mechanisms. In *Best Paper Proceedings of the* 5th *IWSE "Perspective on the Sharing Economy"*, Cambridge Scholars Publishing.



Relating the roles to the city planning/development



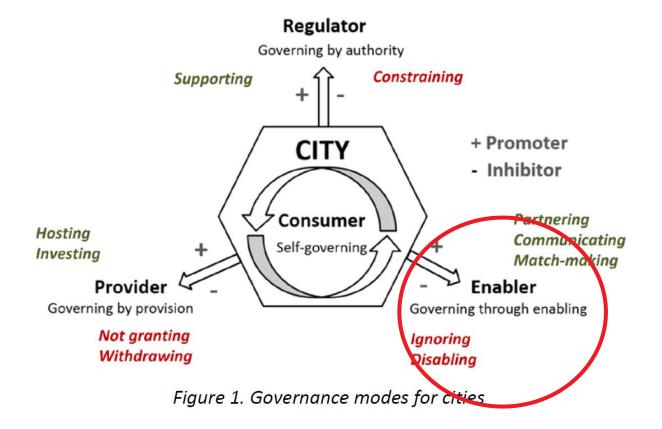
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Provider examples:

- Items: Innovating existing (stable) sharing solutions f.ex. libraries, public transport, fritidsbanken etc.
- **Space:** Temporary use of empty housing stock during development processes and of facilities empty during hours of the day.



Relating the roles to the city planning/development



Enabler examples: Early stages (planning): Flexibile planning and opening up the process (f.ex. innovation competition) Late stages (development): Developer's dialogue, organizing, making future sharing part of the vision

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