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Sharing City Gothenburg  
City of Gothenburg  
2018 - 2021





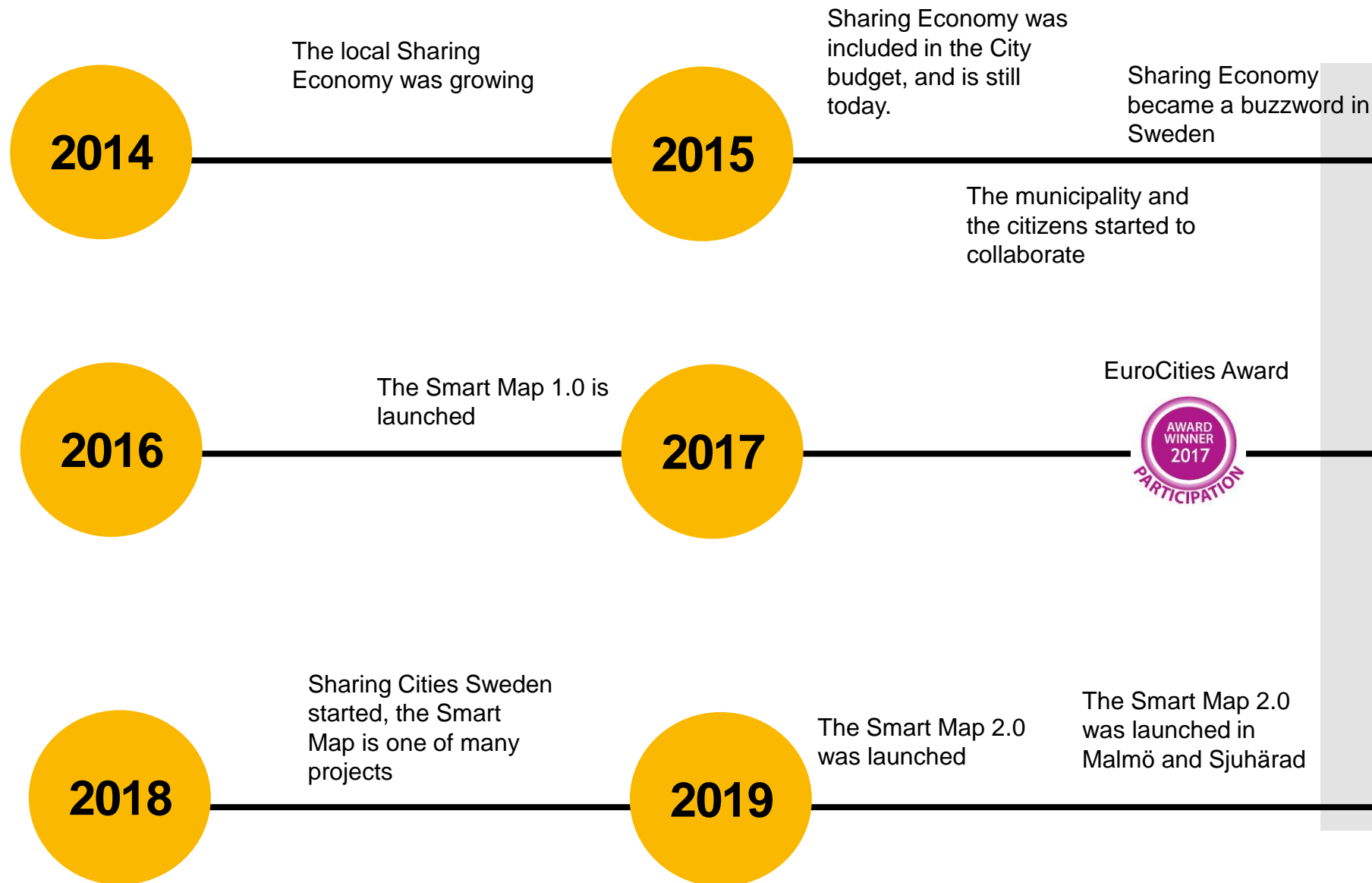
2nd biggest city in Sweden  
 City area: 447.76 km<sup>2</sup>  
 Population (city): **575 597**  
 Population (metro): 1,015,974  
 Government: Gothenburg municipality

**Challenges**

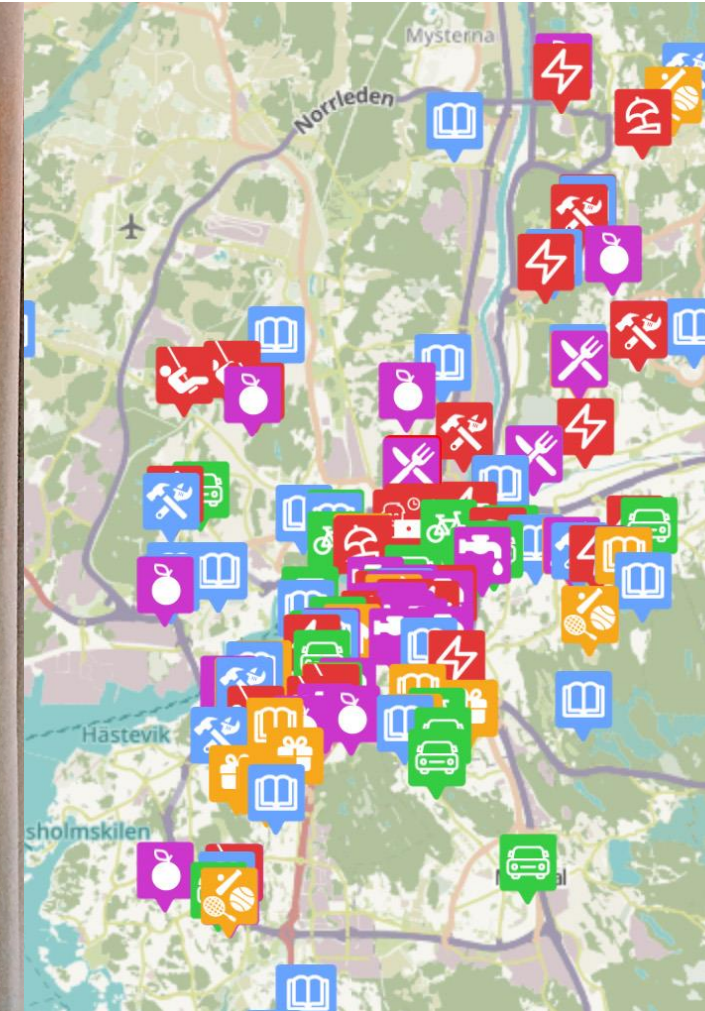
Segregation  
 Unsustainable consumption  
 Urbanization



# Timeline











smartakartan.se/en/

The screenshot shows the Smartakartan website interface. At the top, there is a navigation bar with the title "The Smart Map" and a search bar. Below the navigation bar, there are several menu items: "FOOD", "Knowledge & Meetings", "MOBILITY", "SPACES", "THINGS", and "TRANSACTIONTYPES". There are also buttons for "Open now", "+ Add initiative", and "+ Create event". The main content area features a grid of cards for different sharing initiatives: "PLANTS & SEEDS" (Sell, swap, buy, seeds, cuttings and plants), "PARKING" (ApParkingSpot), "CARS" (Snappcar), and another "PLANTS & SEEDS" (Plant exchangers). To the right of the grid is a map showing various location markers. Below the map is a "CALENDER" section with the date "10 / Sep".



- The Smart Map as a digital tool
- Digitalisation to meet challenges
- Digitalization is only one part of the solution
- Digitalization to increase P2P-interactions and trust and effective and sustainable use of resources
- Not perfect or high tech
- Learn by doing
- The Smart Map is nothing without the content

*\*No it's not an app, but you can save it as a shortcut ©*



# Thank you!

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**Göteborgs  
Stad**